



LINE SHEET

2025 WHOLESALE CATALOG



SHANNON
COHEN, INC. IS
A HUMAN
CONNECTIONS
COMPANY.

We create marketplace solutions that invest in the aspirations, ambition, and wellness of people. Our products reflect a penchant and passion for sharing for sharing inspiration + strategy that ignites and uplifts difference makers — people who lead, love, and serve in transformational ways in their homes, workplaces, and communities.

— Shannon Cohen, Founder





BOOKS



IT'S NORMAL TO SHAKE AS YOU SOAR

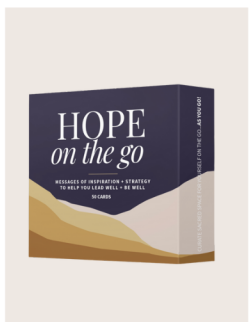
780578748665
6 x 6", 72 PAGES
WS: \$11.00



TOUGH SKIN, SOFT HEART

781939294586
5 x 7", 156 PAGES
WS: \$11.00

WELLNESS



HOPE ON THE GO WELLNESS CARDS

649696921666
50 CARDS
WS: \$11.00/EA

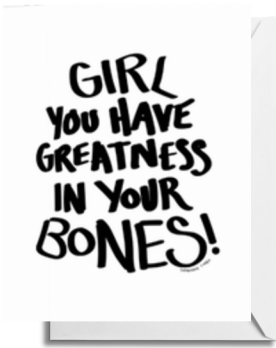


BUILD WHAT YOU DREAM JOURNAL

9798218479190
6 x 6", 86 PAGES
WS: \$7.50

STATIONERY

Wholesale: \$2.50/ea | Retail: \$5/ea | Material: 110 lb paper & white envelope
 Packaging: Cellophane sleeve | Size: 4.63x6.25" Blank interior



**GIRL GREATNESS
WHITE**

712758771889



**LIFE IS BETTER
WITH YOU**

647213162998



**WHEN YOU LEAD
PEOPLE FLOURISH**

647213162370



**QUALITY TIME
WITH YOU**

647213163001



**GOLD FOIL ASSORTED
GREETING CARDS**

647213162523

WS: \$11.00

STICKERS

Wholesale: \$2/ea | Retail: \$4/ea | Material: Matte Vinyl | Packaging: Cellophane sleeve



AGE MAGIC

647213162752
3 x 3"



ANGEL INVESTOR

647213162769
3 X 3"



BELIEVE + INVEST (B+W)

647213162646
3 x 2.59"



BELIEVE + INVEST (PINK)

647213162639
3 x 2.59"



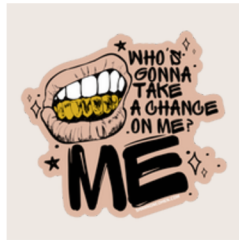
BET ON HER STAR

649696883797
2.94 x 3"



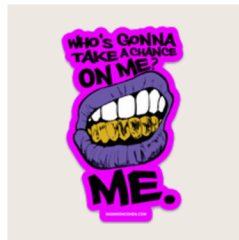
BET ON HER MANTRA

649696662095
1.77 x 3"



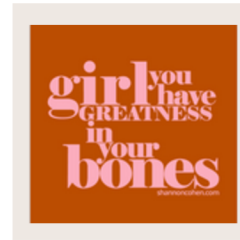
CHANCE ON ME (PEACH)

647213162783
3 x 2.73"



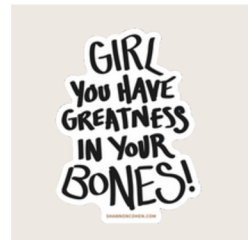
CHANCE ON ME (PURPLE)

647213162790
1.86 x 3"



GIRL GREATNESS (BROWN)

647213162684
3 x 3"



GIRL GREATNESS (WHITE)

647213162714
2.24 x 3"



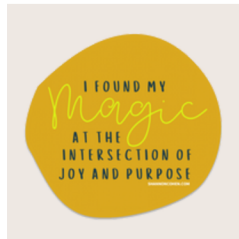
I CHOOSE ME

712758772794
3 x 2.39"



INVESTING IN MY RECOVERY

647213162912
1.54 x 3"



MAGIC

647213162806
3 x 2.79"



MY DREAMS ARE WORTH THE JOURNEY

649696521262
3 x 1.73"



RESUSCITATE

647213162707
2.57 x 3"

STICKERS

Wholesale: \$2/ea | Retail: \$4/ea | Material: Matte Vinyl | Packaging: Cellophane sleeve



SHINE ON SIS

647213162677
3 x 3"



SHINE ON SIS NAVY

647213162653
3 x 3"



SPEAK LIFE

647213162691
3 x 3"



STRENGTH

647213162813
3 x 3"



THAT GLOW THO (BLOCK)

647213162820
3 x 2.7"



THAT GLOW THO (SCRIPT)

647213162837
3 x 2.84"



UNIQUENESS

647213162851
3" x 1.75"



UNSTOPPABLE MULTICOLOR

647213162875
3 x 3"



UNSTOPPABLE BROWN

647213162868
3 x 3"



UNSTOPPABLE RED

649696759306
4 x 1.42"



WHEN YOU LEAD (BLACK)

712758772190
3 x 3"



WHEN YOU LEAD (WHITE)

649696546319
3 x 3"



WHEN YOU REST

647213162882
3 x 3"



YOU ARE LOVED (HAND)

647213162745
2.58 x 3"



YOU ARE LOVED (HEART)

647213162738
3 x 2.86"



ABOUT THE FOUNDER

Shannon is the Founder and CEO of Shannon Cohen, Inc. a company that creates products, spaces, and experiences that invest in the emotional wellbeing of people who lead, love, and serve in transformational ways. Her company's clients include: Perrigo, Procter & Gamble, Meijer, and Steelcase. Shannon is the author of two books, "It's Normal to Shake as You Soar" and "Tough Skin, Soft Heart: A Leadership Guide to Growing Stronger, Better, and Wiser". Her line of inspirational products have been featured nationally at Target, Meijer, and West Elm. Shannon is the Founder of the multiracial, multiethnic, intergenerational Rockstar Woman™ Movement [rockstar-woman.com] serving thousands of women annually. Her "Build What You Dream" album has been coined a "Masterclass put to Music" and is available anywhere you enjoy streaming and downloading music.

Shannon is an alumna of the prestigious W.K. Kellogg Foundation Community Leadership Network Fellowship, and honored with the 2023 "Woman of Courage" award from Michigan Women Forward. Shannon is the proud mom of a 5th grader, and entering 16 years of "I do" with the love of her life!





WE ♥ RETAIL PARTNERS.

ORDERING

Orders can be made by email: info@shannoncohen.com

- \$200 minimum for opening orders // \$125 for reorders
- Payment can be made by check or credit card.

WHOLESALE PRICING

Wholesale pricing information will be provided once the wholesale retailer application process is completed and approved.

PROCESSING TIMES

Our normal turnaround time is 7-10 days, however, turnaround times may vary. Shipping costs will be included on the final invoice. Please notify us of any time-sensitive orders. Expedited shipping is available at an additional cost.

SHIPPING

Shannon Cohen, Inc. insures all packages through the transit process, until delivery confirmation by the carrier. Once delivery is confirmed via tracking number, Shannon Cohen, Inc. is not responsible for post-delivery theft of items from your delivery address. To serve you with excellence, we restrict our use of carriers to USPS [Priority/First Class]; FedEx, and UPS

We look forward to partnering with you to give your customers the Shannon Cohen experience!

